Recasting commodity and spectacle in the indigenous Americas

Edited by

Helen Gilbert and Charlotte Gleghorn



© Institute of Latin American Studies, School of Advanced Study, University of London, 2014

British Library Cataloguing-in-Publication Data

A catalogue record for this book is available from the British Library

ISBN 978-1-908857-08-8



Institute of Latin American Studies School of Advanced Study University of London Senate House London WC1E 7HU

Telephone: 020 7862 8844

Fax: 020 7862 8886

Email: ilas@sas.ac.uk Web: http://ilas.sas.ac.uk

Cover image: Alex Wells – Lil'wat Nation Hoop Dancer. Photo: David Martin. Courtesy of Alex Wells and David Martin.

Contents

List of Figures	V
Acknowledgements	vii
Notes on Contributors	ix
Introduction: Recasting commodity and spectacle in the indigenous Americas Helen Gilbert and Charlotte Gleghorn	1
'Will making movies do the sheep any good?' The afterlife of Native American images <i>Michelle H. Raheja</i>	19
2. Modernity and the indigenous in centennial celebrations of independence in Mexico City, 1910 and 1921 <i>Michael J. Gonzales</i>	37
3. Indigeneity in the Oruro Carnival: official memory, Bolivian identity and the politics of recognition <i>Ximena Córdova Oviedo</i>	57
4. Crafting contemporary indigeneity through audiovisual media in Bolivia Gabriela Zamorano Villarreal	77
5. Nora Naranjo-Morse's 'Always Becoming': enacting indigenous identity on a museum stage Andrea Zittlau	97
6. Performance, gestures and poses in postcards of Ho-Chunk in Wisconsin Dells Sarah Anne Stolte	113
7. Rethinking spectacle and indigenous consumption: commercial <i>huayno</i> music in Peru <i>James Butterworth</i>	131
8. Everyday work as spectacle: celebrating Maya embodied culture in Belize Genner Llanes-Ortiz	151

	Spectacle and discourse of decommoditisation in the construction of subaltern public spheres: the P'urhépecha New Year and P'urhéecherio Andrew Roth-Seneff	167
10.	Performing and disputing indigeneity in the Fiesta del Coraza in Otavalo, Ecuador Sergio Miguel Huarcaya	185
11.	Indigeneity, law and performance on the Atlantic Coast of Nicaragua Isabel Altamirano-Jiménez	205
12.	What we talk about When we talk about Indian Yvette Nolan	223
	Indigenous interventions at Klahowya Village, "ayx" əy Vancouver/unceded Coast Salish Territory Selena Couture	235